Schedule of Events

**Wednesday, March 4, 2015**

12:00 - 1:00 pm  Registration

1:00 - 1:30 pm  Welcome
    Bo Reagan, Chairman
    International Stockmen's Educational Foundation
    Texas Welcome
    Joel Cowley, President and Chief Executive Officer, Houston Livestock Show and Rodeo™
    Jack Lyons, Chairman of the Board, Houston Livestock Show and Rodeo™

**Opening Session: Can Animal Protein be Produced in Safe/Fair/Sustainable Production Systems?**
Moderator: Jason Sawyer, Texas A&M University

1:30 - 2:30 pm  A New Global Alliance for a Safer/Fairer/Sustainable Livestock Sector
    Bernerd Vallat, World Health Organization for Animal Health

2:30 - 3:30 pm  Panel Discussion: Global Production and Consumption of Animal Protein
    Moderator: Kevin Ochsner, Agcellerate
    Francois LeGall, World Bank
    Jimmy Smith, International Livestock Research Institute
    Bruce Feinberg, McDonald’s Corporation
    Hsin Huang, International Meat Secretariat

3:30 - 4:00 pm  Break/Networking

4:00 - 5:00 pm  Student Introductions
    David Waggoner, International Stockmen's Educational Foundation

6:00 - 9:00 pm  International Committee Reception

**Thursday, March 5, 2015**

7:00 - 8:00 am  Continental Breakfast

**Morning Session**
Moderator: Mitch Bowlin, US Dairy Export Council

8:00 - 9:00 am  Should We Use Technology to Provide Animal Protein for World Consumption
    Todd Armstrong, Elanco

9:00 - 10:00 am  Cattle and Beef Opportunities of the Future
    Gary Smith, Texas A&M University
Schedule of Events

10:00 - 10:30 am  Break/Networking

10:30 am - 12:00 pm  *Livestock Production Systems* (Panel)
                      Moderator: John Paterson, NCBA
                      Livestock Production in Africa, Jimmy Smith, ILRI
                      Livestock Production in Mexico, Enrique Lopez, Cattle Fatteners
                      Association-AMEG
                      Beef Production in China, Joel Haggard, USMEF

12:00 - 1:30 pm  Lunch - Student and Alumni Recognition
                    Meet Today's Students from Around the World
                    Leann Saunders, Where Food Comes From, Inc.
                    David Waggoner, International Stockmen's Educational Foundation

Afternoon Concurrent Sessions: *Global Production of Animal Protein*

Attendees may choose to attend one of two presentations during each time period.

<table>
<thead>
<tr>
<th>Time</th>
<th>Room 1</th>
<th>Room 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:30 - 2:20 pm</td>
<td>D</td>
<td>E</td>
</tr>
<tr>
<td>2:30 - 3:20 pm</td>
<td>A</td>
<td>F</td>
</tr>
<tr>
<td>3:40 - 4:30 pm</td>
<td>C</td>
<td>B</td>
</tr>
<tr>
<td>4:40 - 5:30 pm</td>
<td>G</td>
<td>H</td>
</tr>
</tbody>
</table>

(A) Beef in the Diet - Bad Rap and What to do About It!
    Shalene McNeill, National Cattlemen's Beef Association
(B) Are There International Markets for All Kinds of Beef?
    Leann Saunders, Where Food Comes From, Inc.
(C) The Future of Agriculture in a Global Market
    Paul Genho, Farm Management Co.
(D) Beef Quality/Safety/Sustainability in US Feedlots
    Paul Defoor, Cactus Feeders
(E) Global Animal Protein Production Health Concerns
    Subhash Morzaria, FAO Consultant/Animal Health and Infectious Diseases Specialist
(F) Will Salmonella Ever be Treated as E.coli O157:H? Should it?
    Mohammad Koohmaraie, IEH Consulting
(G) Antibiotic Resistance Issues and Solutions Facing the Beef Industry
    H. Morgan Scott, Texas A&M University
(H) Mandatory vs. Voluntary Animal Tracking Systems
    John Clifford, CVO, USDA

5:30 pm  Closing
         John Paterson, NCBA

6:30 pm  Night at the Rodeo