

Fashion Storyboard Score Sheet

Name _____ County _____ District _____

Age Division Junior Intermediate

Category Wearable Accessory Jewelry Home Décor Pet Clothing Furniture

LAYOUT		COMMENTS	Point Range	Points Awarded
LAYOUT OF STORYBOARD	Visual Appeal <ul style="list-style-type: none"> Evidence of creativity and originality. Original design as the focal point. Effective use of white space and placement of inspirational items. 		0-15	
	Cohesiveness of imagery and overall aesthetic of the board <ul style="list-style-type: none"> Assesses how well different parts of the storyboard align with the overall design theme, creating a seamless and unified visual experience. Evaluates how effectively the design elements come together to support and enhance the design narrative. 		0-10	
	Color Palette <ul style="list-style-type: none"> Colors should be well-coordinated and contribute to the overall design narrative without clashing or creating visual discord. Use of a cohesive color theme throughout the storyboard. 		0-5	
	Fabric Samples, Trims, and Embellishments <ul style="list-style-type: none"> Use of applicable fabric samples, trims, and embellishments for design 		0-5	
	Integration of Design Elements <ul style="list-style-type: none"> Ensures that color schemes, fonts, images, and other design elements are consistently applied throughout the storyboard. All images should work together cohesively, reflecting a unified design aesthetic and supporting the overall theme. The arrangement of design elements should guide the viewer's eye smoothly across the storyboard, ensuring a cohesive and engaging visual experience. 		0-15	
ILLUSTRATIONS & FLATS	Originality in Design Illustrations <ul style="list-style-type: none"> Demonstrates proficient use of tools and techniques, whether computer-generated or hand-drawn, with clean lines, accurate proportions, and attention to detail. Originality is reflected in the design lines, color choices, and selected fabrics. The illustration should highlight unique and inventive design aspects. 		0-15	
	Design Detail in Flats <ul style="list-style-type: none"> Black and white flat drawings should accurately and clearly depict all construction details, including seams, darts, pockets, fastenings, and topstitching. 		0-15	
	Titles/Labels <ul style="list-style-type: none"> The storyboard should include the design brief title and any additional labels that provide relevant details about the overall design. 		0-5	
GUIDELINES	Completeness (i.e., illustration, flats, and inspiration) <ul style="list-style-type: none"> The storyboard must adhere to contest guidelines and include all required elements: an illustration, flat drawings, and inspiration materials. 		0-10	
	Image credits listed on Storyboard label Included list of photo credits for pictures on the storyboard label.		0-5	
Total Score			100	

